

River Runner

business games

A themed indoor business game, each team acting as a rafting company facing the challenge of leading a commercial "first descent" down one of the world's great rivers.

Mounting a river expedition and seeing it through to a successful completion is a careful balance of research, client satisfaction, safety and profit - the keys to a successful performance. However, as with everything, time is always of the essence - the longer you spend gathering information before you set out, the lower your chances of achieving the kudos of being first to run the river. On the other hand, a hastily mounted expedition is likely to be plagued by mishaps!

Full sized rafts, paddles and all manner of authentic expedition equipment create an impressive backdrop to the game, while spectacular video footage provides a real taste for the thrills and spills of the sport.

Efficient team management will enable much of the vital information to be gathered in a short period of time, and a flexible approach will allow newly discovered information to be managed to maximum advantage throughout the game.

As with any goal-directed activity, the temptation to sacrifice careful planning in favour of 'getting on with the job' will often prove too powerful to resist. The consequences of, for example, not knowing how to right an upturned raft will soon become plain for all to see. The opportunities for review and relevant learning are immense.

customer satisfaction vs profitability



key business benefits

supports strategic planning
visualising the future
promotes problem solving
offers review and reflection
considers risk management
develops leadership skills
planning vs. action



numbers

20 - 500

time

2 - 3
hours

location

indoors

approach

competitive