

# Chariot Challenge

design & innovation

Teams are encouraged to pull together in this inspiring challenge which combines the skills of creativity and communication.

Boadicea saved England on one. Charlton Heston won a famous race on one...now teams can create their very own chariot of fire.

This imaginative challenge sees teams building a life-sized Roman or Celt chariot from huge sheets of cardboard while working from blueprints with demanding specifications. Simultaneously, smaller groups operate on various allied tasks before the vehicle is finally assembled. As with any large-scale build, operational success means co-ordinated team effort, effective communication and a big dose of lateral thinking and creativity.

Teams then put their personal stamp on their chariots customising them with dazzling designs or they can choose to make a statement with their corporate logos, strap-lines and colours.

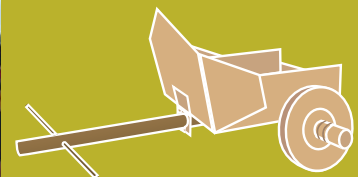
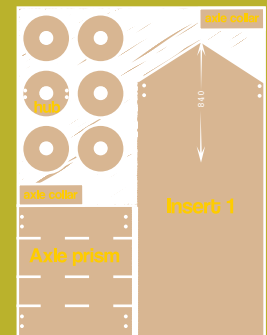
The outcome is either a chariot race with the emphasis on mobility rather than speed or a Gladiator themed parade with a colosseum atmosphere.

Chariot Challenge is a truly memorable way to encourage team ingenuity, an energised atmosphere and good-natured competitiveness at a conference!



key business benefits

supports strategic planning  
visualising the future  
promotes problem solving  
reinforces creative thinking  
high energy  
create brand awareness  
fun!



numbers

20 -  
unlimited

time

2 hours

location

indoors  
or  
outdoors

approach

competitive  
or  
collaborate