

Big Picture

art & fashion

It's a frame up! Teams brush up on their artistic skills, creating a masterpiece of epic proportions. All they need in the 'Big Picture' approach...

Legendary 20th century artists have been selected for this amazing challenge...the likes of Leger, Miro, Picasso, Hockney, Casimir and Dekker.

Crucially, this project is also supremely flexible and can be tailor-made to meet individual company aspirations. Instead of a stunning Hockney, the team could re-create a company advertising image or a painting that reflects a corporate identity. And the proportions are still epic! Whatever is demanded of our outstanding designers, they can produce an exciting alternative.

Armed with brushes and paint, our intrepid artists will discover that each giant canvas has been separated into smaller sections, each team of delegates being allocated to a particular area.

This is where the Big Picture approach is so important, because delegates will quickly realise that if the finished work is to be successful, they will have to CO-OPERATE rather than COMPETE. This is all about sharing and communicating, making sure each section of canvas fits perfectly.

And so to the great unveiling ceremony! For an added dimension, it could have also been painted in a 3D effect which is only revealed with 3D glasses at the end!

There will be cheers, applause and whoops of joy as our latter-day Picassos recognise the scent of their joint success and how BIG things can be made to happen through working together.

Later, the completed masterpiece can be displayed back in the office as a lasting and telling testimony to teamwork.



key business benefits
supports strategic planning
develops networking skills
visualising the future
creates brand awareness
celebrates success
encourages problem solving
changes attitudes
reinforces creative thinking
unifies the group
offers review and reflection
shared experience
fun!



numbers

8 -
unlimited

time

1½ - 2 hours

location

indoors
or
outdoors

approach

collaborative