

Bean Around the World

business games

A fast paced, dynamic and highly thought-provoking game based on coffee trading that will stimulate the energy in any conference programme.

There was a time when it just came in either black or white, but as with everything in life, the 'designer' culture is now rife within that most sacred of all office rituals – the coffee break.

This makes the business of coffee trading a pretty lively place to be, where excellent market intelligence, combined with the ability to respond quickly and effectively to ever-changing consumer trends, are essential qualities for the successful trader. The supply chain within this dynamic business game starts with the producers, then come the traders (that's you), your customers (the large outlet chains) and finally the ever-fickle consumers.

This captures the essence of New Economy Team working, where the 'team' encompasses the whole supply chain. The game focuses on exploring such issues as short-term productivity versus long-term strategy, trust building, win-win negotiating, managing customer and supplier needs within a complex supply chain, and the power of information.

On its own, Bean Around The World makes a highly effective conference energiser, putting delegates in a positive and receptive frame of mind. Add a review and analysis session and you have an excellent vehicle for building real commitment to customer focus.



key business benefits

- supports strategic planning
- develops networking skills
- supply chain management
- customer service focus
- promotes problem solving
- visualising the future
- changes attitudes
- risk management
- offers review and reflection



numbers

12 - 400

time

1½ - 2 hours

location

indoors

approach

competitive